

Press release #03 | August 2023

CISALPINA CLASSIC RACE: EMANUELE PIRRO ON THE STARTING LINE

The multiple winner of the 24 Hours of Le Mans will participate in the Cisalpina Classic Race on Friday, August 25th, from La Salle (AO) driving a Triumph TR3. The race will be part of the new Italian Grandi Eventi Championship for modern grand touring cars.

With just a few days left until the start of the first edition of the Cisalpina Classic Race, the new classic regularity event for vintage and modern grand touring cars, the time has come. Specialists in regularity race will take to the roads of Valle d'Aosta and be based in the charming town of La Salle at the refined Boutique Hotel Mont Blanc Relais & Spa for the first time in a long while.

The event, known for its exclusive location, roads set amidst an extraordinary landscape, and an innovative and engaging race format, has already garnered the endorsement of numerous sponsors and partners, including CRM Utensili Speciali from Ponte San Pietro (BG) and Rossini Workwear from Seriate (BG). Among the partners actively supporting the Cisalpina Classic Race are Ariete, an historic Italian company specialized in producing plastic parts and accessories for the motorcycle sector; the Boutique Hotel Mont Blanc Relais & Spa, acting as the event headquarters; Aci Global Servizi, responsible for road assistance; Cantiere Nautico Barberis, specialized in restoring historical Riva boats; the agricultural company Risi Mariacristina from Pavia; and BE Traced, a specific technological platform for motorsport competitions.

Taking part in the race, start at 9:00 AM on Friday, August 25th, from La Salle (AO), will be Emanuele Pirro, the Roman driver who has won the 24 Hours of Le Mans five times, twice the Italian Karting champion, the 1980 Formula Abarth Italian champion, two-time Italian Touring Car champion, two-time overall Italian champion, and the 1996 German Touring Car champion. Emanuele Pirro will be driving a 1962 Triumph TR3.

Last but not least, Cisalpina Classic Race has the patronage of the Autonomous Region of Valle d'Aosta, the Municipality of La Salle, Love Valle d'Aosta, the Municipalities of Etroubles and Saint-Rhémy-En-Bosses.

For more information, visit <u>cisalpinaclassicrace.it</u> or email <u>pressoffice@cdgheritage.it</u>. Photographs are available at this <u>link</u>

